

مرفال
MIRFAL

MIRFAL REAL ESTATE

Company
Profile 2024



A NEW HORIZON FOR REAL ESTATE DEVELOPMENT

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Committed to providing real estate projects that redefine the meaning of quality and luxury.



OUR STORY

Mirfal stands as a premier Saudi real estate development company dedicated to delivering diverse projects tailored to exceed the expectations of our clients. With a profound commitment to ushering in a wave of rejuvenation and innovation in the pivotal real estate development sector of the Kingdom of Saudi Arabia, Vision 2030 has recognized its significance as a key economic and social catalyst for growth and prosperity.

Drawing upon a decade of expertise in designing and constructing high-rise buildings and property management and real estate development, Mirfal offers a wealth of experience to our clients. We are unwaveringly devoted to presenting real estate ventures that redefine the very essence of quality.

Step into Mirfal, where we invite you to explore a new horizon for real estate investment in Saudi Arabia.



UNIQUENESS THAT ELEVATES YOUR LIVES

OUR VISION

Positioning ourselves as leaders among real estate developers in the Arabian Gulf region, our vision at Mirfal is to offer projects that seamlessly blend quality, comfort, and excellence.

We aspire not only to set a standard but also to create a positive impact within the dynamic real estate development sector in the region.



UNIQUENESS THAT ELEVATES YOUR LIVES

OUR MISSION

At Mirfal, our mission is to deliver exceptional real estate projects meticulously crafted with a keen focus on even the minutest details. We are dedicated to meeting the diverse needs of our customers and establishing robust foundations for forging enduring, close-knit relationships with them.

WHY MIRFAL?

Because we tirelessly strive to enrich our customers' lives and elevate real estate standards in the Kingdom of Saudi Arabia, utilizing our expertise in the high rises landscape and property management, choosing us aligns with Vision 2030 for a transformative experience.



Unique Quality

Mirfal's commitment to excellence extends beyond projects to encompass services, property management, and post-sales. Our standards and designs set new benchmarks.



Strategic Locations

Mirfal selects project sites meticulously, considering proximity to attractions, accessibility, market trends, and future growth, ensuring optimal advantages for developments.



Valuable Investment

Mirfal aims to boost client returns by delivering real estate projects meeting current and future market needs. Our high-quality standards maintain project allure over time.



Expertise-Driven Team

Mirfal's dedicated team, from architects to marketing professionals, ensures unparalleled results in various investment-related disciplines, reflecting extensive experience and commitment.

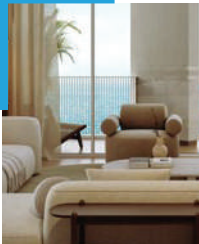
OUR VALUES

At Mirfal, our values form the bedrock of our identity, guiding every decision we make. We are dedicated to weaving our values into the fabric of everything we undertake, showcasing our essence and steering us toward leadership in the fiercely competitive real estate development sector.



Unlimited Commitment to Quality:

At Mirfal, we firmly believe that quality is a foundational pillar of our success. We consistently strive to epitomize this belief by presenting distinctive projects where the elements of quality permeate every corner. Our relentless dedication involves meticulous selection of the finest materials and designs, ensuring that each of Mirfal's projects is a unique living space that enhances the lives of its residents.



Innovation and Continuous Improvement:

Innovation propels us forward at Mirfal. We recognize the pivotal role played by constant review of our operations, leveraging our experiences and accumulated expertise to consistently deliver the best. Our commitment to achieving leadership and excellence in real estate development is evident in our focus on innovation across all aspects of our operations and projects.



Customer-Focused Excellence:

Our customers are not just clients; they are the very foundation of our success. Their satisfaction is not merely a goal but a fundamental value shaping our approach. Mirfal is committed to providing each client with an experience that fosters comfort and satisfaction, laying the groundwork for long-term relationships built on trust and mutual respect.

PRIDE AND COMMITMENT



OUR PHILOSOPHY

Our Clients Come First:

At Mirfal, our philosophy revolves around prioritizing our customers' needs and satisfaction. We are unwaveringly committed to comprehending their unique requirements and offering solutions that not only meet but exceed expectations, ensuring a seamless and positive experience.



Transparency as the Basis of Our Dealings

Mirfal upholds the highest standards of integrity and transparency in all interactions. We believe in openness, honesty, and an unwavering commitment to ethical conduct in dealings and communication—whether with customers, government institutions, or support companies.



We Innovate to Achieve More

Innovation and staying abreast of market trends are integral components of our philosophy. Our pursuit of the latest technologies and strategies in real estate development is ceaseless, aiming to enhance our services and adapt to the ever-evolving changes in our sector.



We Influence Our Community

We recognize that contributing positively to the communities we serve is an essential part of our operations. Our philosophy places emphasis on sustainable practices and community engagement, actively supporting initiatives that promote environmental responsibility and social well-being.

A NEW HORIZON FOR REAL ESTATE DEVELOPMENT

OUR PROJECTS

At Mirfal, the journey through our projects is meticulously curated, beginning with site selection, extending through the establishment of design and implementation standards, and culminating in the finest details of the final finishing. Every phase is a testament to our unyielding commitment to quality and innovation. Our objective is to present real estate projects that transcend mere living spaces, becoming qualitative additions that enhance the overall quality of life for our valued customers.



THE WAVE TOWER

Rising majestically with 16 floors and strategically positioned near the King Fahd Causeway in Al Khobar, The Wave Tower by Mirfal Properties offers an unparalleled living experience to its residents. With a height exceeding 70 meters, it stands as a symbol of luxury and sophistication in the heart of the city.

From the contemporary and unique designs of the residential units featuring glass facades for ample natural light and captivating views of the Arabian Gulf to exceptional facilities like the upper garden on the top floor, sports club, and swimming pool, The Wave delivers everything you envision for your dream home.



DIAMOND SQUARE MALL

With a design harmonizing modern lines and elements inspired by our rich heritage, Mirfal Real Estate is dedicated to making the Diamond Square Commercial Complex a landmark in Al-Khobar's business and entertainment scene. The expansive central lobby and spacious balconies cater to a variety of commercial and entertainment activities.

Spanning 4,400 square meters and strategically located in the heart of Northern Khobar for convenient access from various areas, the Diamond Square Complex is your optimal choice to elevate your business and commercial endeavors to a level that mirrors the vitality and diversity of our society.



TOWER 55

Tower55, an iconic residential tower standing tall along the breathtaking Arabian Sea in Al Khobar City. The building has 44 floors Embrace the of coastal living and beach lifestyle in this architectural marvel that offers unparalleled luxury and comfort, whether you prefer cozy apartments or spacious penthouses. Tower55 provides a diverse range of 55 units of living spaces to suit your unique lifestyle with a various amenities such as rooftop skygarden, infinity pool, gym and spa, clubhouse, juice bar and pool lounge.

Embrace the allure of coastal living at Tower55. Whether you seek a permanent residence or a vacation home, Tower55 is the epitome of luxury, style, and comfort.



AZIZIYAH GATE

Aziziyah Gate is an exceptional development in the heart of Al Khobar that sets a new standard for urban living and business innovation. As a distinguished landmark, Aziziyah Gate comprises a striking 20-story residential tower and an adjacent 3-story commercial building, redefining the landscape with a perfect fusion of luxury, convenience, and dynamic urban experiences. The compounds offer various housing options and amenities such as swimming pools, gyms, and playgrounds. The initial step in the project design involved the merging of four separate lots into two larger lots, with each serving a distinct purpose. The intention was to optimize the land usage and create separate spaces for commercial and residential developments.



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Mirfal is a Saudi real estate development company dedicated to delivering diverse real estate projects while raising industry standards

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